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Haier 海尔

HAIER ELECTRONICS GROUP CO., LTD.

海爾電器集團有限公司*

(incorporated in the Bermuda with limited liability)

(Stock Code: 1169)

DATE OF BOARD MEETING

The Board of Directors of Haier Electronics Group Co., Ltd. (the “Company”) announces that the Board of Directors’ Meeting of the Company will be held on Friday, 30 March 2012, for the purposes of considering and approving, inter alia, the announcement of the final results of the Company and its subsidiaries for the year ended 31 December 2011.

By Order of the Board of
Haier Electronics Group Co., Ltd.
Yang Mian Mian
Chairman

Hong Kong, 19 March 2012

As at the date of this announcement, the executive Directors are Ms. Yang Mian Mian (Chairman), Mr. Zhou Yun Jie and Mr. Li Hua Gang; the non-executive Directors are Mr. Wu Ke Song (Deputy Chairman), Mr. Liang Hai Shan and Ms. Janine Junyuan Feng; the independent non-executive Directors are Mr. Wu Yinong, Mr. Yu Hon To, David and Dr. Liu Xiao Feng; the alternate Director is Mr. Gui Zhaoyu (alternate to Ms. Janine Junyuan Feng).

* *for identification purpose only*